

India Bid Fund Program Application

Form Preview

India Bid Fund Program (BFP) Mandatory Eligibility Criteria

* indicates a required field

Managed by Tourism Australia's business events unit, Business Events Australia, the India Bid Fund Program (BFP) is a subvention fund designed to increase the conversion of new international business events for Australia through the offer of financial support at the critical bidding stage. The BFP is designed to deliver conversion of business in situations where Australia is bidding against international competitors for the right to host the business event.

The BFP supports expenditure on goods and services within Australia for the purposes of delivering confirmed, qualified business events.

For further information, please check the [India Bid Fund Program Factsheet](#) and [Terms and Conditions](#).

Please note response times for an India BFP application assessment and approval take a minimum of 4 weeks from submission to be processed.

Please ensure you press "save progress" at the bottom of each page regularly to avoid losing any data you have entered.

Event type *

- ☐ International incentive event
- ☐ International meeting

Before submitting your application, please address the following mandatory criteria.

Only applications that have successfully completed the criteria checklist will be considered for the Business Events India Accelerator Bid Fund Program.

Has Australia been shortlisted for the proposed event? *

- ☐ Yes
- ☐ No

If you have answered no, please note that to maximise the return on investment, Tourism Australia will only consider bids where Australia is already in consideration.

Is Australia in direct international competition for this event? *

- ☐ Yes
- ☐ No

Australia must be in direct competition with international destinations in order for your application to the BFP to be eligible

Will the decision on a destination for the event be made before 30 April 2027? *

- ☐ Yes
- ☐ No

Payment of funds for successful applications to the BFP can be made after June 30 2027, however please note that the Tourism Australia Business Events India Bid Fund Program is only available to support bids where a decision will be taken by 30 April 2027.

I understand that all bid applications are subject to a four-week turnaround time and I have allowed enough time in my application for the process? *

- ☐ Yes
- ☐ No

India Bid Fund Program Application

Form Preview

I understand that a bid application cannot be submitted after the international bid submission date has lapsed. *

☐ Yes ☐ No

Please note Tourism Australia are unable to assess bids that have already been submitted to the client by the applicant.

I understand that if the bid decision has not been made by the specified international bid decision date, Tourism Australia has the right to release the pledged or supported BFP funding. *

☐ Yes ☐ No

For international incentive events, will the event attract 400 or more international visitors? *

☐ Yes ☐ No

If you have answered 'no', please note that to ensure the greatest return on investment for Australia, submissions which meet this criteria will be given precedence.

For international incentive events, will the event stay in Australia for a minimum of 4 nights? *

☐ Yes ☐ No

If you have answered 'no', please note that to ensure the greatest return on investment for Australia, submissions which meet this criteria will be given precedence.

Will the event be held entirely in Australia? *

☐ Yes ☐ No

Please note that no dual destination events will be considered.

You confirm 100% of the funds requested will be used to cover actual event costs only. This excludes administrative, logistics, marketing or delegate acquisition costs *

☐ Yes ☐ No

If you answered 'no', please note that submissions for the purposes of administrative, logistics or marketing costs for bids, or for marketing collateral or delegate acquisition will not be considered.

Do you have the legal capacity to enter into an agreement with Tourism Australia in accordance with Australian law? *

☐ Yes ☐ No

Please note that applicants must have the legal capacity to be able to enter into an agreement with Tourism Australia in accordance with Australian law. Applicants must not be insolvent and must be in good financial standing to enter into an agreement with Tourism Australia.

I have read, understood and will comply with the Mandatory Eligibility Criteria and the Terms and Conditions of the Business Events India Bid Fund Program *

☐ Yes ☐ No

If you have answered 'no' please note all applicants must read, understand and comply with the India Bid Fund Program Mandatory Eligibility Criteria and Terms and Conditions. Tourism Australia reserves the right to reject any application or part thereof at its absolute discretion.

Please consider your responses to the Mandatory Eligibility Criteria before moving onto the BFP Application.

India Bid Fund Program Application

Form Preview

The response to one or more of the Mandatory Eligibility Criteria is No or has been omitted. I understand that the application may not be considered for funding *

☐ Yes

The application cannot be submitted until all questions have been answered

Applicant and Contact Details

* indicates a required field

Applicant Details

Organisation Name *

Applicant Australian Business Number (ABN)

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Leave blank if you do not have an ABN

Applicant Street Address *

Address

Address Line 1, Suburb/Town, Postcode, and Country are required.

Applicant Postal Address *

Address

Address Line 1, Suburb/Town, Postcode, and Country are required.

India Bid Fund Program Application

Form Preview

Applicant Phone Number (include area code) ***Applicant Email ***

Must be an email address.

Applicant Website

Must be a URL.

Applicant Organisation Type *

- ☐ Association
- ☐ Business Event Agency (incentive/corporate)
- ☐ Convention Bureau
- ☐ Convention Centre
- ☐ Destination Management Company
- ☐ Exhibition Management Company
- ☐ Incentive Planner Agency
- ☐ Professional Conference Organiser
- ☐ Other:

Contact for Application

Contact Name *

Title

First Name

Last Name

Position ***Contact Phone (include area code) *****Contact Email ***

Must be an email address

Secondary Contact for Application

Secondary Contact Name

Title

First Name

Last Name

Secondary Contact Phone (include area code)

Must be an Australian phone number.

India Bid Fund Program Application

Form Preview

Secondary Contact Email

Must be an email address.

Proposed Event Details

* indicates a required field

Event name (in full) *

Further Event Details

Delegate profile *

For example, scientists or corporate professionals etc.

Proposed start date *

Provide approximate date if unknown

Proposed end date *

Please note that Tourism Australia's India Bid Fund Program is only available to support bids where the event is being held before 31 May 2027

Proposed event destination/s *

Event Owner

Please provide details, i.e. corporation etc.

Event Owner Organisation Name *

Organisation Name

Headquarters address *

Address

Address Line 1, Suburb/Town, Postcode, and Country are required.

Website

India Bid Fund Program Application

Form Preview

Must be a URL.

Biography *

Has this event been held before? *

☐ Yes this event has been held before

☐ It is an inaugural event

Event has been held before

Event frequency *

☐ Annual

☐ Other:

Preceding Event Attendance

Year	Host City/Destination	Host Country	Number of delegates
Enter as YYYY			

Event Benefits

* indicates a required field

Expected Delegates

Please include how these figures were calculated. If based on previous event figures, please include Asia-Pacific based event.

Number of expected international delegates *

How were the delegate numbers calculated? *

Estimated economic impact to Australia

Please note, Tourism Australia may apply other economic value models during the assessment of your application if appropriate supporting documentation is not provided.

India Bid Fund Program Application

Form Preview

Per delegate expenditure per night (AUD) *

\$
Must be AUD

Number of nights in Australia *

If dual city, please only enter the number of nights in your own destination.

How much is the event worth for Australia (AUD)? *

\$
Must be AUD (Can include event hire, transportation, food and beverage, entertainment etc.)

Upload documents that support your reasoning for this calculation *

Attach a file:

This could include but is not limited to details of your organisations' own economic modelling for this event.

Analysis of the Bid Situation

* indicates a required field

Bid Situation

International Decision Date *

Must be a date and no later than 30/4/2027.

Do you know the bid submission date? *

☐ Yes ☐ No
Please note that this date cannot be in the past.

What is the bid submission date? *

Must be a date.

If you do not know the bid submission date, please explain why this is unknown. *

International Competitors

What international cities/countries is Australia bidding against?

City / Country

Competitor analysis

City / Country	Competitor analysis

India Bid Fund Program Application

Form Preview

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Are there other Australian destinations in consideration for this event? *

☐ Yes

☐ No

☐ Don't know

What Australian destinations are in consideration for this bid?

Destination

Competitor analysis

Please provide some background information on the origin of this bid. How long have you been working on this bid? How did the bid originate, who are your partners (if any)? *

Please provide information on the current status of the bid including any insights on decision maker, key influencers and Australia's chances of success. *

Word count:

Please provide details on any bid specifics or criteria that must be met in order to be successful - i.e. Welcome events, delegate acquisition programs etc. *

Word count:

Funding Requested

* indicates a required field

Amount Requested *

\$

Please provide details on why this amount has been selected *

India Bid Fund Program Application

Form Preview

Please detail how the funds will be used *

Please provide a copy of the Request for Proposal (RFP).

Attach a file:

Funding from other sources

Note: It is a mandatory requirement of your application that you disclose all funding from other sources for this bid, and provide full details of the expected usage of these funds. Should your information be insufficient to assess your application Tourism Australia will request clarification and processing times may be delayed. If funding sources change after you have submitted this application, you must contact Tourism Australia in writing to advise of these changes.

Amount (AUD)	Details/usage	Provided by	Cash / In kind	Confirmed?
\$				
Must be a dollar amount				

Total funding from other sources (AUD)

This number/amount is calculated.

Due Diligence

*** indicates a required field**

BID CRITERIA

What is the likelihood of your bid being successful? *

☐ High

☐ Medium

☐ Low

Please provide reasoning for this assessment *

India Bid Fund Program Application

Form Preview

Declaration

* indicates a required field

Declaration *

- ☐ I confirm the information provided in this application submission is true and correct and that I completed all mandatory questions in the India Bid Fund Program (BFP) application form.
- ☐ I confirm that should any of the information provided in this form change, I will notify Tourism Australia immediately.
- ☐ I confirm that I have read and understood the India BFP Mandatory Eligibility Criteria and Terms & Conditions.
- ☐ I understand that by submitting an application, I accept the Criteria and the India BFP Terms & Conditions form part of the application for the India BFP and that these Criteria and Terms & Conditions are non-negotiable.
- ☐ I understand that Tourism Australia (TA) reserves the right to reject application submissions which do not complete all mandatory questions.
- ☐ I understand that TA will determine successful applications to the BFP at its absolute discretion.
- ☐ I understand that TA reserves the right to reject any application or part thereof at its absolute discretion.
- ☐ I understand that TA reserves the right to request information additional to that supplied in the application submission in order to assist its decision-making process.
- ☐ I am authorised to complete this application and have read and understood this Declaration and privacy statement (link below)

Tourism Australia privacy statement: <http://www.tourism.australia.com/en/privacy-policy.html>

Authorised Person Name *

Title	First Name	Last Name

Authorised Person Position held *

Date of declaration *

Word count: